



**FOR IMMEDIATE RELEASE**

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## **SIX BUSINESSES JOIN FORCES TO FORM HEALTH OUTCOMES MANAGEMENT CONSORTIUM**

### ***HealthOMC brings potential savings of 25-30% in direct healthcare costs while improving health and wellness outcomes***

**WALTHAM, MA – April 18, 2013** – Administrative Business Resources, ConnectedVisits, Med-A-Vision, R&J Insurance, WellDirections and Wellness Workdays announced today the formation of Health Outcomes Management Consortium (<http://www.healthOMC.com>). The consortium provides value for employers by lowering costs while improving health and wellness quality outcomes. HealthOMC is an integrated team of service companies that provides tools for human resources, payroll, insurance plan design, benefits administration, and health and wellness management.

Collectively, consortium members can bring potential savings of 25-30% in direct healthcare costs. A part of the savings may be used to improve health and wellness of employees and families. This approach fits into "a new wave of service engaging employees and families in self-managing their health and improving health outcomes by 20 to 60% while cutting costs by 15 to 30%."

"We have worked diligently to bring together this consortium of highly specialized firms," said Krishna Gazula, President & CEO of ConnectedVisits. "Each member of the consortium brings an innovative approach to health and wellness that is beneficial to companies both large and small."

The Consortium first offers companies a thorough analysis of their HR systems and health benefits leading to a cost analysis of existing plans and suggestions to improve benefits and quality. Employers receive a detailed action plan to accelerate achieving long and short-term goals. Savings for a company are driven by the interoperability that we bring with a "smart" HR and payroll integrated system; the right health plan design and setup; expert TPA services and health benefits administration; "**ultra-convenient care**" for health and wellness visits; intelligent and flexible health and wellness tools; and award-winning wellness and health program management.

Consortium members currently serve hundreds of companies including Bentley University, Brown University, Circle K, Clover Health Care, Continuum Health, Durgin Pines, Federal Distributors, Gorham House, Hammond Tractor Company, Harvard Business School, Lyman-Morse Boatbuilding, Old Mutual Asset Management, Perkin Elmer, Putnam Investments, Rockland Trust, Sentry Inn, the Massachusetts Institute of Technology, the Town of Westwood, Waters Corporation, Whole Foods and Wooden Boat Publications.

Consortium members understand the unique challenges facing businesses in providing excellent health and wellness benefits. Its experienced team will work with large and small companies alike to improve choices for greater value – lower costs and higher quality outcomes.

## **About HealthOMC**

Health Outcomes Management Consortium (healthOMC) is employers' integrated team of automated HR-Payroll, insurance plan, administration and health / wellness services provider. HealthOMC founding members include: Administrative Business Resources (<http://www.abrhr.com>), ConnectedVisits (<http://www.connectedvisits.com>), Med-A-Vision (<http://www.medavision.com>), R&J Insurance (<http://rjinsurance.us>), WellDirections ([www.welldirections.com](http://www.welldirections.com)) and Wellness Workdays ([www.wellnessworkdays.com](http://www.wellnessworkdays.com)). We are employers' trusted partner. We understand the unique challenges facing employers in providing excellent health and wellness benefits. Our experienced team will work with employers to improve their choices for greater value – lower costs and higher quality outcomes. HealthOMC brings tremendous value to employers and their employee population.